

Education

University of Texas at Austin

M.S. Information Studies
(HCI + UX Concentration)
GPA: 4.0

GGSIIP University, India

B.A. Architecture, Dean’s List
Thesis of the Year

Volunteering

San Francisco Design
Week – 2025

Led the portfolio review station,
mentoring and supporting
emerging designers.

Austin Design Week – 2022

Organized and hosted workshops
on design strategy and community
building.

The Design Village — Master’s
Program – 2021

Co-designed the curriculum for a
master’s design program, bridging
academic thinking and industry
practice.

Toolkit

Design

Interaction + Motion Design, Design
Systems, Accessibility, Responsive
Web & Mobile, Information
Architecture, Prototyping

Execution

Figma, Framer, Adobe, QA Testing,
JIRA, Design Tokens & Handoff
Tools

Process

Agile, Design Thinking, Product
Strategy, Design Systems
Governance, Design Operations,
Stakeholder Management,
Cross-Functional Alignment

Research

Usability Testing, User Research,
A/B Testing, UX Audits, Heuristic
Evaluation, Mixed Methods
Research

Experience

SoFi — Product Designer / July 2023 – Present

Lending Products

- Lead designer for internal agent tools, focused on increasing sign-ups, reducing operational costs, and improving efficiency while collaborating with 5+ cross-functional teams.
- Designed a hub-and-spoke onboarding feature for SoFi’s mobile app, boosting task clarity and conversion rates, and reducing support queries — scaled across 4 product lines.
- Launched a self-service financial aid flow, cutting agent support time by 40% and empowering users to navigate complex tasks independently.
- Partnered with product and engineering leadership to influence roadmap priorities and align design strategy with business goals.

Design Systems

- Co-created and launched SoFi’s first design system and documentation platform, reducing component build time by 20% and ensuring cohesive implementation across teams; led 30+ global web and mobile UI components through iterative sprints with 10+ product teams and A/B testing with users.
- Partnered with engineering to meet WCAG 2.2 standards, ensuring accessible, inclusive solutions for all components in the system.
- Defined design and development processes while collaborating with PM, Engineering and design teams, creating accountability checklists now adopted company-wide.

Dell Technologies — Product Designer / Jan 2023 – May 2023

- Designed a global search and results system adopted across 50+ SaaS tools, improving discoverability and UX consistency at scale.
- Led evaluative research and usability testing to identify UX gaps and design a new experience, increasing task success rates by 25% in complex enterprise workflows.
- Built interactive prototypes to validate design concepts and align stakeholders.

Google — Product Designer / May 2022 – Aug 2022

Cloud Speech Studio & Conversational AI

- Led design for 2 key features — an AI voice training console and a content management tool — delivering 0 to 1 MVPs rapidly through agile sprints.
- Conducted 14+ stakeholder reviews, mapped user scenarios, and led 30+ research sessions, synthesizing insights to shape product roadmaps and prioritize features.
- Built high-fidelity prototypes and journey maps to communicate vision and test workflows, ensuring accessible, human-centered solutions.

Efi Studio — Design Manager / Jun 2021 – Dec 2021

- Led UI and website redesigns, increasing client engagement by 70%, while mentoring junior designers and managing end-to-end delivery.

Studio Archohm — Designer / May 2020 – May 2021

- Designed the firm’s first mobile app and portfolio website, enhancing internal engagement and driving new client growth.