

Experience

SoFi — Product Designer, Design Systems / Oct 2023 – Present

- Led the creation and rollout of a Design & Development Process to align design and engineering teams on building consistent, scalable UI. Created reusable templates and checklists now adopted across component delivery workflows.
- Partnered with 10+ product teams in sprint cycles to stress-test and enhance reusable components, ensuring they scale across products and edge cases while maintaining design fidelity.
- Co-launched a new design system documentation platform, reducing implementation ambiguity and contributing to a 20% reduction in component build time.
- Led accessibility efforts across 13+ core components — documented behavior, collaborated with engineers, and supported usability testing with users to ensure compliance with WCAG 2.1 standards.
- Conducted design QA for 10+ pattern implementations, reviewing visual and interactive accuracy across platforms and flagging deviations from specs prior to release.

SoFi — Product Designer, Intern (Borrow Team) / July 2023 – Oct 2023

- Designed for the Borrow product area, collaborating with PMs and engineers to create a self-service console that enabled users to independently apply for financial assistance programs.
- Redesigned platform dark mode UI, reducing task time by 25% through research with 200+ users and close alignment with engineers to ensure performance and usability.
- Created and scaled a hub-and-spoke navigation pattern across 4 products to streamline multi-step Borrow flows and reduce user friction.

Dell Technologies — Product Designer, Apprentice / Jan 2023 – April 2023

- Spearheaded design and development of Global Search & Results component for Dell's Infrastructure Design System, delivering cohesive UX across 50+ SaaS tools.
- Utilized user research insights to drive design decisions and develop intuitive user flows, innovative features, and optimized use cases, significantly improving search experience for Dell's SaaS and B2B portfolio.

Google — Product Designer, Intern / May 2022 – Aug 2022

Cloud Speech Studio

- Led UX for AI/ML voice training console, delivered end-to-end solution catering to enterprise users within 8 weeks, leveraging agile methodologies and cross-functional collaboration.
- Headed weekly design reviews with 14 stakeholders, utilizing data-driven insights and user research to predict and recognize use cases, including happy path, edge, and corner cases.
- Secured and onboarded UXR resources by pitching research needs to leads, partnering to recruit 25 users, developing research plans, and presenting usability testing insights to stakeholders.
- Synthesized research findings to expand the product scope and proposed three post-MVP features, defining the product life cycle and pitching them to directors via hi-fidelity mockups.

Conversational AI

- Led design of a new content management feature using a design sprint process; delivered proposal and high-fidelity mockups to stakeholders within 2 weeks.
- Recruited users and moderated 7 research sessions to synthesize insights and define user goals and product scope, partnering closely with PMs and design managers.
- Applied accessibility standards and inclusive design practices, producing 11 journey maps and accessibility audits across 2 cloud products.

Education

University of Texas at Austin / Aug 2021 - May 2023

M.S. Information Studies (HCI Concentration), GPA: 4.0

GGSIIP University, India / Aug 2015 - Sept 2020

B.A. Architecture — Thesis of the Year, Dean's List

Toolkit

Design

Interaction Design
UI Design
Information Architecture
Responsive Web and
Mobile Design
Design Systems

Execution

Figma
Framer
QA Review
Adobe Creative Suite
Developer Handoff

Research

User Research
Usability Testing
Heuristic Evaluation
A/B Testing
UX Audits
Journey Mapping

Process

Design Thinking
Product Thinking
Stakeholder Management
Workflow Optimization
Agile and Sprint-Based
Design